



## Sage Summit Virtual Event

# How Voting Works

Gathering feedback from you, our customers, is the primary goal of this virtual event and we're giving you the opportunity to help shape the content for Sage Summit 2011 by voting on the actual breakout sessions topics and content.

Once you select your product type, Sage Product Managers will take a few moments to "pitch" their session idea to you, via video, over the web. When their pitch concludes you will have the opportunity to vote. Here's how it works:

- 1) When the virtual breakout sessions commence, you will be able to find your product of interest from a list of all Sage products. Scroll through the list until you find your product and click its name to enter the webcast.
- 2) After an introduction, the host will deliver instructions for voting and the pitch videos will commence.
- 3) Each pitch will run one to two minutes in length and, upon conclusion, a polling window will automatically appear with the following question:
  - a. How likely are you to attend this session at Sage Summit 2011?
    - i. Very Likely
    - ii. Somewhat Likely
    - iii. Neutral
    - iv. Not Likely
    - v. Definitely Not
- 4) You will have about ten seconds to make a decision by selecting the option that most applies to you and then click submit.
- 5) The next pitch will start once the ten seconds have elapsed and the process will repeat. Some webcasts will have up to ten pitches while others may only have two or three.

### ***Please Note***

- If you would like to send a comment or question to the Product Manager, you can click on "Ask a Question" and type in your free response comment/question.
- You may also view and vote on the Business Building pitches
- If you use more than one Sage product you will have the opportunity to vote on other product sessions. Just find the next product in the list and view/vote. Don't forget to invite colleagues, too!

Every vote **you** cast helps us build a more robust educational experience! So be sure to **Register NOW** so you can cast your vote for the content that matters most, and let's make Sage Summit 2011 truly...For the People. By the People.